



**AIC Conference for Directors  
Thursday 7 April 2011  
London Hilton, Park Lane, W1**

**Programme**

<b>08.15 – 09.15</b>	<b>Registration &amp; Coffee</b>
<b>09.15 – 09.25</b>	<b>Welcome Address</b> Sarah Bates, Chairman, AIC
<b>09.25 – 09.50</b>	<b>Industry and Membership Update</b> Ian Sayers, Director General, AIC
<b>09.50 – 10.15</b>	<b>Public Policy Agenda</b> Guy Rainbird, Public Affairs Director, AIC
<b>10.15 – 10.45</b>	<b>Preparing for the RDR : Part 1</b>  <b>The UK financial advice market and how it will change</b> Steve Jenkins, The Chartered Insurance Institute – Financial Services and Insurance  <b>What independent financial advisers want from investment companies</b> Carolyn Gowen, Investment Manager and Branch Principal, Bloomsbury Financial Planning
<b>10.45 – 11.15</b>	<b>Coffee Break</b>
<b>11.15 – 12.10</b>	<b>Preparing for the RDR : Part 2</b>  <b>Platforms: how they work and why they are important</b> Graham Bentley, Head of Proposition, Skandia  <b>The industry response</b> Annabel Brodie-Smith, Communications Director, AIC  Connor Sloman, Chief Operating Officer, Morningstar  <b>Q&amp;A session</b>
<b>12.10 – 12.50</b>	<b>Keynote Address</b> Kate Barker, former MPC member and non-executive director of Electra Private Equity  <b>Q&amp;A session</b>
<b>12.50</b>	<b>Lunch</b> Delegates may stay in the Ballroom until 15.00